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FOR IMMEDIATE RELEASE

TEKSERVE AND THE LOWER EAST SIDE ECOLOGY CENTER TO HOST ELECTRONIC RECYCLING DRIVE

Tekserve and The Lower East Side Ecology Center are once again sponsoring an electronic recycling drive. New York City area residents can properly recycle their eWaste free of charge on Saturday, May 2, 2009 from 10 a.m. to 4 p.m. The collection point will be at 119 West 23rd Street in front of Tekserve's retail store.

Sponsored collection events, like this one, are one of the easiest ways to properly dispose of your old gadgets in NYC. Due to funding constraints, the city's electronics recycling events and the Build It Green drop off program have been suspended. Our last event collected tons of old computers, printers, phones and home electronics, which can contain hazardous materials such as lead, cadmium and mercury.

Recyclable items include: computers, monitors, fax machines, copiers, DVD or VCR players, radios, telephones, cell phones, televisions, cameras and stereo equipment. Unfortunately, we cannot accept home appliances such as microwaves, stoves, refrigerators and air conditioners. Individuals only please, we cannot accept drop-offs from businesses.

To celebrate the event, anyone bringing electronics to be recycled can register at Tekserve for a raffle to win a new MacBook. All participants in the event will also receive a \$25 discount coupon towards a new computer or current iPod (except shuffle) within 30 days.

Tekserve is New York's largest independent Apple store and service facility. Tekserve has been serving the local New York City community for over 20 years offering Mac sales, service & repair, iPods & accessories, Mac accessories, pro audio & video solutions, rentals, on-site service and data recovery. For more information visit www.tekserve.com or call 212.929.3645.

The Lower East Side Ecology Center has been active in educating and promoting environmental initiatives since 1987. For more information on what LESEC does and how you can be involved call 212.477.4022 or visit the website: www.lesecologycenter.org.

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