

For the person who stays up late?

For the workaholic?

For the person who loves dogs?

For the person who can never find anything?

For the brand new person?

For the person who watches weather on the 1s?

For the person who wants to stay in touch more?

For the person who has everything including a sense of humor?

For the protective parent?

For the person who can never find a taxi?

For the person who needs more space?

For the fitness fanatic?

For the person who texts in the snow?

For the person living in a small apartment?

For the professional storyteller?

For the person with big dreams?

# TEKSERVE

FOR ALL THINGS APPLE

Gift Ideas for New Yorkers  
*(and everyone who knows one)*



For the person who needs more talk time?

For the person who sings in the shower?

For the person who still has a vinyl collection?

For the person who's forgotten how cold New York gets in the winter



**Tavo Gloves**  
Fleece gloves with touchpad-ready fingertips. Medium and large. \$39

**Voltaic Amp Solar Charger**  
One hour in the sun captures enough energy for 3 hours of talk time. Portable, recharges all devices. \$99



**iHome iA Alarm-Clock Speaker System**  
Bluetooth-enabled FM-radio alarm clock for iPad, iPhone and iPod touch. Free app offers custom alarms, sleep stats, weather and more. \$199

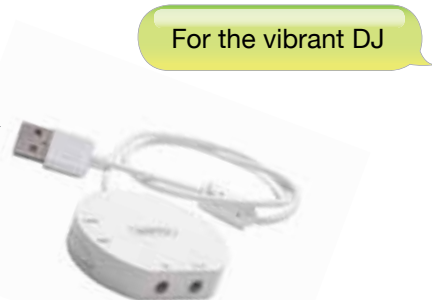


**Withings Wi-Fi Body Scale**  
Measures weight, body-mass index and more, wirelessly sends data to website you can use to track your progress. \$149



For the person who still has a vinyl collection

**Griffin iMic 2**  
Connects microphones and musical instruments—or turntables for digitizing your vinyl—to Mac USB port. \$49



**Serato Color Control Vinyl**  
Mix and scratch files from your Mac with these groovy vinyls. Adds flash to any DJ performance. \$15 each

**IK Multimedia iRig**  
Connects your guitar to your iPhone/iPad/iPod touch for go-anywhere jamming. \$39.99



For the person who sings in the shower

**Apogee One Interface**  
(You'll no longer need bathroom acoustics to get the best from your voice.) This pocket-size interface lets you create pro-quality recordings anywhere. Works with GarageBand, Logic, Final Cut, or any Core Audio compliant application. \$249



Built-in Microphone



**Griffin MyPhones**  
Volume-limiting headphones. Kid-sized, parent-approved with kid customizable inserts \$39

For the protective parent

For the person who stays up late

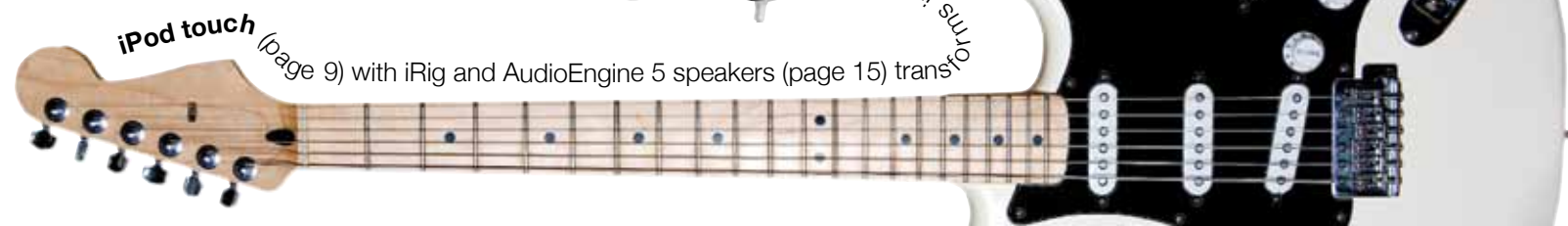


For the person who needs more talk time

**Mophie Juice Pack Air**  
Rechargeable external battery pack and protective case for iPhone 4 and 3G. \$79.95

For the fitness fanatic

Turns into the ultimate mobile guitar amp and effects system.



iPod touch (page 9) with iRig and AudioEngine 5 speakers (page 15) transforms into the ultimate mobile guitar amp and effects system.

**TEK TIP**

Most touch screens don't work when wearing regular gloves because they respond to electrostatic capacitance, not pressure. But Tavo Gloves have specially designed fingertips that allow you to use your touch screen or click wheel—and still keep your hands warm, no matter how cold the winter gets.

If your apartment is small, a new 27" iMac will more than make up for it



**iLife '11**

New versions of iPhoto, iMovie, and iWeb make it easier than ever to make music, put together videos, and share pictures on Facebook or by email. With iWeb and iDVD too. \$49



For the person with big dreams and a small apartment

**27" iMac**

Energy efficient, with a brilliant LED-backlit display viewable from 178°. Comes with wireless Magic Mouse and keyboard. Starting at \$1699



**Buy a Computer, Get a \$70 Rebate on a Canon Printer**

Available on Canon PIXMA MG5220 All-in-One and IP4820 Photo wireless inkjet printers. \$149 and \$99 before rebate

For the person with big dreams and an even smaller apartment

**21" iMac**

Plenty of performance, with wireless Magic Mouse and keyboard. \$1199

**MS Office 2011 for Mac**

Word, PowerPoint, Excel — and now Outlook too. Starting at \$119



**Mac OS X Snow Leopard**

The world's most advanced operating system. \$129; Upgrade \$29

**Mac mini**

A compact aluminum enclosure hides a powerful, full-size computer. Just connect it to your display, keyboard, mouse — even your HDTV. Starting at \$699



So compact and yet an entire Office and a Leopard can fit inside

So tall it towers above the rest. The Mac Pro will rise to any challenge you dream up

**Mac Pro**

With all-new Intel Xeon processors and advanced graphics cards, the new Mac Pro is the fastest, most powerful Mac ever. Starting at \$2499, **Closeouts starting at \$1760**



For the workaholic



**Samsung Monitors**  
Ultra-sharp, ultra-affordable. Starting at \$139

27" iMac add 9 inches

21.5" iMac add 4 inches

So big we couldn't fit it on the page



**AppleCare for Desktop Macs**

Extend your warranty to three years. Starting at \$149

Friendly, intuitive, and you can take them on the bus



For the person who wants their computer with them everywhere they go



For the person who loves dogs

**Superdog Screen Saver**  
Free Downloads available on our website [tekserve.com/superdog](http://tekserve.com/superdog)

**MacBook**  
Meet the fastest, most powerful MacBook yet. It now features next-generation NVIDIA graphics, a long-lasting battery, and a 2.4GHz Intel Core 2 Duo processor. All in a streamlined, durable unibody enclosure. \$999

**MacBook Pro**  
Available in 13", 15", and 17" models, the MacBook Pro features fast Intel processors, next-generation NVIDIA graphics, and a battery that lasts even longer. Starting at \$1199

**The New MacBook Air**  
Airier than ever, with Multi-Touch trackpad and high-res display. Comes in 13" and new netbook-size 11" models. Starting at \$999



**AppleCare for MacBook**  
Extend your warranty to three years. Extend your warranty to three years. Starting at \$249

The bag for the person that takes their laptop companion everywhere



**MobileMe**  
Sync the emails, contacts and calendars on all your devices, store and share files, and more. \$89

**Turtle Tree Foundation McSock**  
For 13" MacBook and iPad. \$25-\$29

FREE WITH ANY MACBOOK

**Hammerhead Protective Sleeve**  
Two color reversible neoprene. \$19-\$24

**Timbuk2 Messenger Bags**  
For MacBook, MacBook Pro, and iPad. Starting at \$59

**Twelve South BookBook Cover for MacBook**  
Red or black \$79

**Incase Travel Kit Plus** for iPad \$49

**Incase Hardshell**  
For 13-17" MacBook & MacBook Pro. Available in many colors \$49

**Timbuk2 Messenger Bags**  
For MacBook, MacBook Pro, and iPad. Starting at \$59

**Twelve South BookBook Cover for MacBook** Red or black \$79

**Incase Hardshell**  
For 13-17" MacBook & MacBook Pro. Available in many colors \$49

**Timbuk2 Messenger Bags**  
For MacBook, MacBook Pro, and iPad. Starting at \$59



Just in case, Tekserve has enough iPod and iPad cases and accessories to satisfy a small city

Incase iPhone 4 Chrome Slider \$35

Chill Pill Mobile Speakers \$27 (page 15)

Gumdrop Moto iPod touch Skin \$25

Incase Neoprene Slip iPad Sleeve Plus \$29

Gumdrop iPhone 4 Skin \$29

Hard Candy Bubble Chrome iPod touch & iPhone 4 Case \$35

Hard Candy Sleek Skin iPad Case \$39

Griffin FlexGrip iPad Skin \$25

Griffin Elan Holster Metal Belt Clip iPhone 4 Case \$29

SwitchEasy Nude Slim iPad Case \$29

Hammerhead Aura iPhone 4 Case \$14.99

For the person who has a huge album collection



**iPod classic**  
Comes with 160GB of storage and holds up to 40,000 songs, 200 hours of video, 25,000 photos, or any combination. \$249

Hard Candy Bubble iPad Sleeve \$49

Simplism Leather Flip iPad Case \$49

TKO Solutions X-Band iPad Grip \$20

Hardy Cand Street Skin iPod touch Case \$29

Hard Candy Street Skin iPod touch Case \$29

For the person who wants to keep in touch with family and friends

Incase Protective Cover iPad Case \$25

SwitchEasy Trig iPad Case & Stand \$39

25% off

Hammerhead Verso Top Grain Leather iPad Case \$44

Hammerhead Aura iPhone 4 Case \$14.99



**iPod touch**  
Video chat with friends using the new FaceTime, shoot HD video, or play games against friends and unknown foes with Game Center—all on the amazing Retina display. Starts at \$229

Griffin A-Frame iPad Stand \$49

SwitchEasy Colors iPhone 4 Case \$15

Incase iPad Travel Kit Plus \$49

Speck See Thru Satin iPad Case \$49

Hard Candy Street Skin iPad Case \$39

For the person who splashes color into your life

**Urbanears Headphones and Earbuds**

Cool sound and hot look.  
Many colors to choose from.  
Headphones \$59  
Earbuds \$49

**Headphone colors:**

Navy, red, cerise, army green, mocca, purple, yellow, grass, pool, aubergine, dark grey, black, and white

**Earbud colors:**

Purple, navy, army green, yellow, pink, chocolate, ocean, light blue, red, dark grey, black, and white



**iPod nano**

Redesigned for music and Multi-Touch, you can clip on iPod nano and take music everywhere. The anodized aluminum finish in six bright colors makes this new design more brilliant than ever. Starts at \$149

**iPod shuffle**

The new, colorful, clip-and-go iPod shuffle holds hundreds of songs and multiple playlists. Available in five colors. \$49





For the person who listens carefully

**Sennheiser HD 280 PRO Monitoring Headphones**  
Circumaural headphones for the studio environment. \$99



**Line 6 Propellerheads Reason 5**  
Virtual rack of instruments, now with Kong Drum Designer. \$299



**Akai Laptop Pad Controller**  
Ultra-portable controller for the musician, producer, DJ or any other music maker. \$69

**Native Instruments Maschine**  
The next step in beat production, with more than 50 new features. \$599



**Akai Laptop Performance Keyboard**  
Create riffs anywhere with the most portable keyboard around. Twenty-five keys, 13 inches across, weighs less than a pound. \$69



TOY OF THE YEAR



Buckyballs are rapidly becoming a classic at Tekserve



**Buckyballs Magnetic Desk Toy**  
Powerful rare-earth magnets you can shape into almost any form. \$29

For the playful

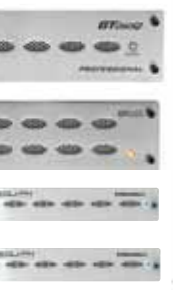
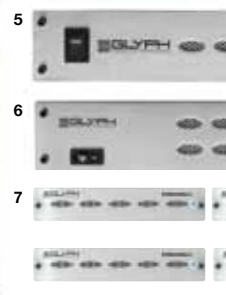
Manhattan Mighty Storage...

For the most prolific person you know

**1. LaCie 4big**  
Four-bay enterprise-class solution. 4-8TB Starting at \$699

**2. LaCie Rugged Series**  
Tough and portable. 320GB-1TB Starting at \$99

**3. Western Digital MyBook Studio LX Series**  
Multi-drive system for multimedia pros, with LCD readout. 1 & 2TB Starting at \$179



**4. LaCie 2big**  
Two-drive RAID solution for creative pros and office workstations. 2-4TB Starting at \$299

**5. Special Price Glyph Quad 1TB**  
Designed for high-speed audio and video editing. ~~\$225~~, Save \$26

**6. Special Price Glyph RAID 2TB**  
High-capacity dual-disk drive. ~~\$439~~, Save \$90

**7. Glyph PortaGig50**  
Portable drive made for audio editing. Starting at \$175

**8. G-Tech G-DRIVE mini**  
High-speed, pocket-size portable storage. 250GB \$99

**9. G-Tech G-DRIVE**  
Professional-grade media editing. 500GB-2TB Starting at \$139

**10. G-Tech G-RAID**  
1-4TB Starting at \$229

**11. LaCie Poulton USB**  
1 & 2TB Starting at \$85

**12. LaCie d2 Quadra**  
500GB-2TB Starting at \$125

**13. LaCie Rikiki Portable Drive**  
320GB-1TB Starting at \$59

For the person who marches to the beat of their own drum

**Shure SM57 Cardioid Dynamic Microphone**  
Top-notch instrument mic. Industry standard, highly versatile microphone tuned for clean reproduction of amplified and acoustic instruments. \$89  
**Perfect for brass saxophone, harmonica snare/tom, and conga**



For the professional storyteller

**Logickeyboard Final Cut Pro USB Keyboard**  
Custom keyboard based on the original Apple aluminum keyboard. \$99



**Contour Design Shuttle PRO Multimedia Controller**  
Streamline repetitive tasks with 15 buttons, jog knob, and spring-loaded wheel. Programmable and preconfigured for many video and audio editing applications. \$109



**Apple Final Cut Studio**  
The leading post-production suite, giving video editors everything they need to edit, animate, mix, grade and deliver. \$999

**JVC GY-HM100U HD Video Camera**  
Hand-held camcorder offering performance and features of larger, more expensive models. \$2795  
Comes with free KATA bag—a \$300 value



**Blue EyeBall 2.0 Webcam & Microphone**  
Video chat in HD with pro-quality sound. Simple USB connection, sits on flat surface and mounts on most laptop screens. \$79

For the person whose card is always full...

**Flip Video UltraHD**  
Shoots up to 2 hours/8 GB of HD video. \$180, including special holiday offer: your choice of a free power adapter or battery pack



2 hours of recording time

**Sennheiser MM50 IP Headset for iPhone**  
Pro-quality stereo sound, integrated mic and answer/end button for calling. Only \$49, while supplies last



on sale



**Wacom Bamboo Pen & Touch Tablet**  
Now with Multi-Touch capabilities, it's great for art projects, scrapbooking and navigating your computer. \$99.95, 20% off thru December

**Logitech V20 Portable Speakers**  
Connects to USB port, so no power cord required. Lightweight, delivers rich sound from any notebook computer. \$69



**Logitech Performance MX Cordless Mouse**  
Tracks on almost any surface, even glass. Ten buttons; rechargeable. \$99



For the artist

**Elgato EyeTV HD DVR**  
Record live TV on a Mac and watch it when you have time. Connects to cable or satellite box, can record in iPad and iPhone formats. Only \$169 thru December



For the person who wants things loud and clear

**Audioengine Speakers**  
Just one listen and you'll understand why these are a perennial favorite. Available in black or white and in two sizes. A5 Only \$299; A2 \$175



**Rane Serato Scratch Live**  
The whole package for DJs, including rugged portable interface, Scratch Live software, control vinyl records and CDs, and cables. \$539

**MyTV Remote Control Adapter**  
Plugs into your iPhone, iPod touch or iPad; replaces all your home-entertainment remotes. \$20



**DynaFlex Gyro Exerciser**  
Ward off carpal tunnel, strengthen arms with gadget astronauts have taken into space. \$19

**Chill Pill Mobile Speakers**  
Cute capsule you can carry anywhere pops apart into two speakers for powerful sound. Comes in black, red and blue. Only \$27 thru December 24



on sale

For New Yorkers who have everything... including a sense of humor

For the person who can never find anything



**Mac OS Finder Pillow**  
\$29

**Tek Bucks Gift Card**

Smart gift, since it can be used for anything the heart desires or the brain requires—like personalized tech training from Tekserve. Available in any denomination.



**Hammerhead Flash Drive**  
Bicycle, Firetruck, Taxi \$14 each



**Hello Kitty Mimobot**

(Cute no matter which way you look at it) 4GB Flash Drives \$29



**Star Wars Mimobots**  
4GB Flash Drives \$29 each

For the brand new person

**iPhone Baby Onesie**  
Fitted for 6 to 12 months \$20



For the person who takes chances

**New Potato iPhone/iPod touch Games**

Stands and apps turn your device into a pinball or slot machine for old-school gaming excitement. \$39



For the person who can never find a taxi



**Taxi**  
4GB Flash Drive \$14



For the person with an empty refrigerator

**iPhone App Magnets**

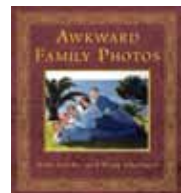
Refrigerator-ready, from Jailbreak Collection. \$15

**On-the-Cuff Mac Cufflinks**

Wear your affection on your sleeve. Made of recycled keys set in sterling silver. Many to choose from. \$75



For the blogger



**Awkward Family Photos**

All the classics from the popular blog, in convenient book form. \$15



**RadTech Styloid**

Precision stylus for iPhone, iPad and iPod touch. (This pen will never run out.) \$15



**Quirky Cordies and PowerCurl**

Manage desktop cables with Cordies, notebook cords with PowerCurl. Cordies (four colors) \$12; PowerCurl \$15

For your mouse

**Mouse Rugs**

Classy furnishings for your desktop. Nine styles to choose from. \$15

For the traditionalist



**YUBZ Retro Handset**

Comes in seven colors, including old-school black. \$45

# iPad™

You won't believe your fingers.  
Come try the amazing iPad at Tekserve.



With a beautiful, 9.7-inch Multi-Touch™ display, iPad is the best way to experience the web, email, photos, and videos. And with thousands of new apps made just for iPad, it just keeps getting better every day.

## iPad with Wi-Fi

16GB <sup>1</sup>	32GB <sup>1</sup>	64GB <sup>1</sup>
\$499	\$599	\$699

- 9.7-inch (diagonal) LED-backlit display with IPS technology
- Multi-Touch screen
- Wi-Fi (802.11a/b/g/n)
- Bluetooth 2.1 + EDR technology
- Up to 10 hours of battery life<sup>2</sup>
- 1.5 pounds and 0.5 inch thin<sup>3</sup>

## iPad with Wi-Fi + 3G

16GB <sup>1</sup>	32GB <sup>1</sup>	64GB <sup>1</sup>
\$629	\$729	\$829

- 9.7-inch (diagonal) LED-backlit display with IPS technology
- Multi-Touch screen
- 3G data service (data plan sold separately)
- Wi-Fi (802.11a/b/g/n)
- Bluetooth 2.1 + EDR technology
- Up to 10 hours of battery life
- 1.6 pounds and 0.5 inch thin

1 1GB = 1 billion bytes; actual formatted capacity less. 2 Testing conducted by Apple in March 2010 using preproduction iPad units and software performing each of the following tasks: video playback, audio playback, and Internet browsing using Wi-Fi or 3G. Up to 9 hours of battery life browsing the Internet using 3G data network. Battery life depends on device settings, usage, and many other factors. Battery tests are conducted using specific iPad units; actual results may vary. 3 Actual size and weight vary by configuration and manufacturing process.

## Additional iPad Accessories



### iPad Case

The iPad Case is the perfect way to carry around your iPad. A soft microfiber interior and reinforced panels provide structure. And it folds to act as a stand, holding iPad at an ideal angle for watching videos and slideshows or for typing on the onscreen keyboard. \$39



### iPad Dock

With the iPad Dock, you get easy access to a dock connector port for syncing or charging, and an audio line out port for connecting to powered speakers via an optional audio cable. The iPad Dock also supports other iPad accessories. \$29



### iPad 10W USB Power Adapter

The iPad 10W USB Power Adapter lets you charge your iPad directly through an electrical outlet. And the 6-foot-long power cord allows you to charge it from an even greater distance. \$29



### iPad Camera Connection Kit

The iPad Camera Connection Kit gives you two ways to import photos and videos from a digital camera: using your camera's USB cable or directly from an SD card. iPad supports standard photo formats, including JPEG and RAW. \$29



### iPad Keyboard Dock

The iPad Keyboard Dock combines a dock for charging your iPad with a full-size keyboard, which includes special keys that activate iPad features. The dock has a rear dock connector port and an audio line out port. \$65



### iPad Dock Connector to VGA Adapter

Watch slideshows and movies on the big screen by connecting your iPad to a TV, monitor, projector, or LCD display that uses a VGA connector. \$29

For the person who has had enough of commercials

**Apple TV**

Streaming movies, television shows, photos, music and more wirelessly to your HDTV. You can rent from a huge selection of HD movies and TV shows, watch Netflix titles instantly, and see and listen to any of the media files already on your computer. Small in size and in price, too. \$99



**HDMI Cables**

A must for HDTVs. Starting at \$8



**TEKSERVE**

TEK BUCKS



**Tek Bucks Gift Card**

Smart gift, since it can be used for anything the heart desires or the brain requires—like personalized tech training from Tekserve.

Available in any denomination.

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Apple, the Apple logo, AirPort, AirPort Express, AirPort Extreme, Apple Cinema Display, Apple TV, FireWire, GarageBand, iLife, iMac, iMovie, iPhone, iPhoto, iPod, iPod touch, iSight, iWork, Leopard, Mac, MacBook Air, Mac OS, MagSafe, QuickTime, Safari, Snow Leopard, SuperDrive, Time Capsule, and Time Machine are trademarks of Apple Inc., registered in the U.S. and other countries. iPad and Multi-Touch are trademarks of Apple Inc. AppleCare is a service mark of Apple Inc., registered in the U.S. and other countries. MobileMe is a service mark of Apple Inc.

Catalog Design by Katja Maas Design, 2010

musician?

?

For the vibrant DJ

For the person who can draw?

n?

For the person who plays drums?

For the p texts in t

For the person who splashes color into your life?

For more, browse our online gift guide at [tekserve.com/go/giftguide](http://tekserve.com/go/giftguide)

Apple Specialist

**TEKSERVE**

FOR ALL THINGS APPLE

For the person who

119 W. 23RD STREET (NEAR 6TH) NY 10011  
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